



Halloween fundraising

We love the spooky season...

Here are some creative and effective fundraising ideas for you to try!

Spooky cake sale

You can let your imagination go wild and create cobweb cupcakes, marshmallow spiders, jelly slime or anything Halloween themed. Ask for donations to sample your spooky cakes and treats.

Pumpkin Sale

Nothing says autumn like pumpkins. Host a pumpkin sale to benefit the National Autistic Society by ordering pumpkins in bulk from a local farmer. Then, sell those pumpkins in an appropriate public space at a higher price to raise money.

Spooky Trivia Night

Make your questions Halloween-themed. Ask participants to pay an admission fee and prepare a prize for the winning individual or team. You could even make it a fancy dress event!

Horror Movie Night

Cosy up under blankets with a mug of hot chocolate for a big horror movie night. Charge an admission fee to raise funds. Remember to consider your audience. There are many different types of horror movies out there, and some are not appropriate for children. You can either go with a classic movie or play on novelty.



Pumpkin Carving

Organise a pumpkin carving event, where people can purchase pumpkins and carve them into shapes, faces or characters. Make it a competition, where the best pumpkin wins a prize. It could be during your lunch break and people can join online too

Halloween Costume Contest

Ask all participants to dress up in their spookiest, funniest, and most noteworthy costumes and join your costume contest over a Zoom call, from their homes or in person. Ask participants to donate a minimum amount in order to participate. Take votes to decide a winner, assign a number to each participant, and ask everyone to cast their votes via private message or ballot.



Obstacle Zombie Race

Everyone loves a fun run. To create a Halloween theme with an extra fun twist, you could hold a Zombie Race. Have all participants dress up as zombies and race to the finish line. Or, organise a walk instead of a run. Bonus points for zombie moves! This is a fundraising event that can generate a lot of buzz. As news of the event spreads through word of mouth, you'll have applications pouring in.



Pumpkin Spice Latte workshop

It's the season for a warm beverage. Those who want to keep their processed sugar intake low or are reluctant to spend £5 on a shopbought pumpkin spice latte need not worry! There are lots of delicious homemade recipes for pumpkin spice lattes, using minimal equipment. You could host a workshop where you teach community members how to make their own pumpkin spice lattes, and even add their own Halloween twist to it.

Get in touch:

Let us know if you need fundraising materials for your event or need support in donating funds. We are always happy to help.

From everyone at the National Autistic Society, we wish you a spooky Halloween!

Make sure you take photos and share them online using #TeamAutism

Find out more:



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