

Guidelines for using the National Autistic Society Supporter 'In Aid Of' logo

Our 'In Aid Of' logo is for use only by people fundraising for the National Autistic Society. We're very grateful to you for fundraising for us – thank you! – and here are some guidelines to ensure correct use of the logo.

Please note we cannot allow individual fundraisers to use the main National Autistic Society logo. Our 'In Aid Of' logo is for your use and will reassure people you are fundraising for the charity and with our knowledge.

Logo integrity

Please do not modify our logo in any way. If you require a different version, please contact us to supply one.

Exclusion zone

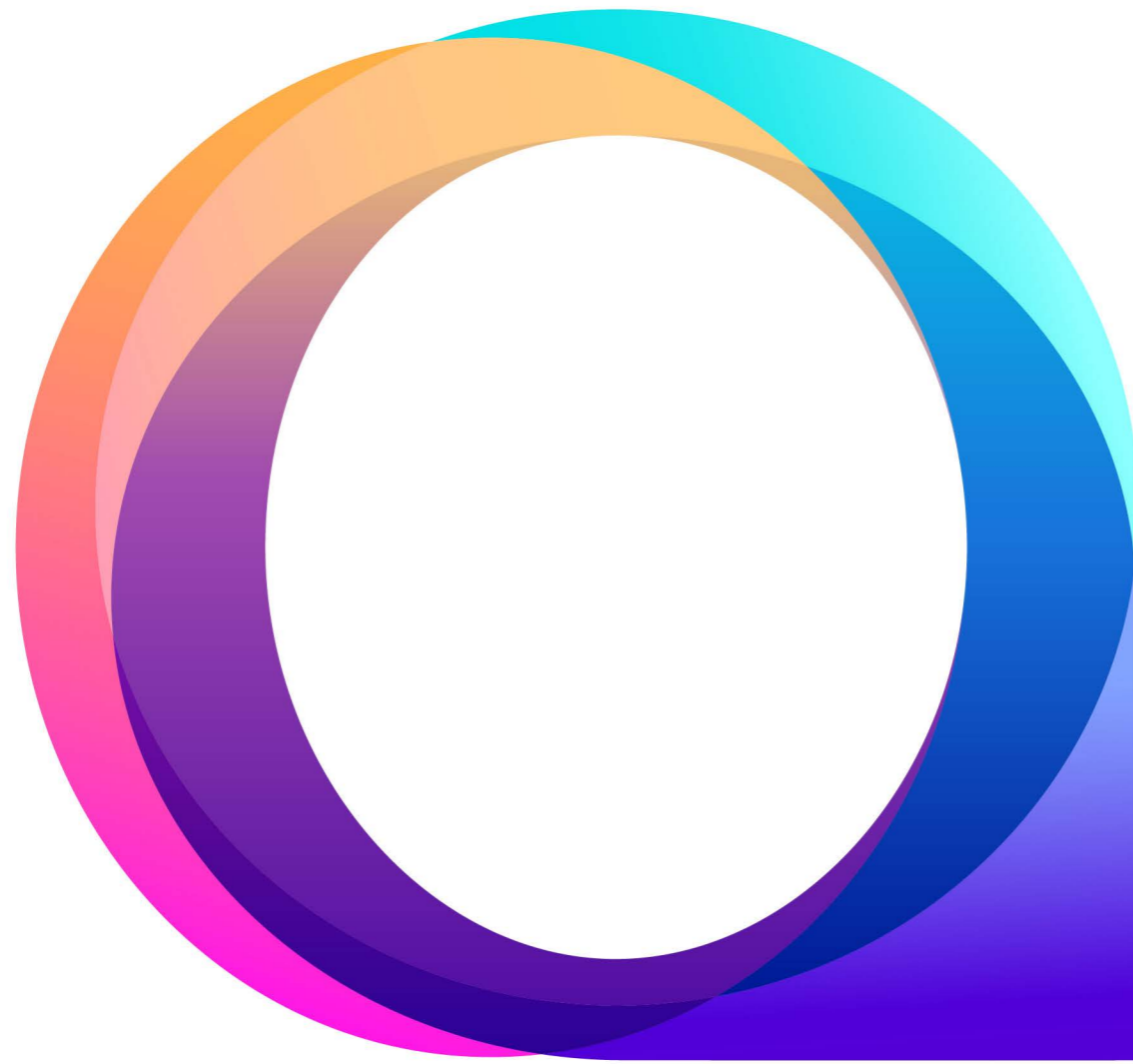
Please maintain a clear area around our logo equal to approximately 50% of the width / height of the logo.

Speaking about the National Autistic Society

When speaking about the charity in your copy, please use our full name, 'the National Autistic Society.'

It's important that your materials make it clear that you are holding an event in aid of the National Autistic Society, but that the National Autistic Society is not organising your event.

If you require the logo in a different format, please get in touch with fundraising@nas.org.uk



In aid of the
**National
Autistic
Society**